

Message Text

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ORIGIN ARA-20

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DRAFTED BY ARA/MEX:A.E.SHIPPY:GLG

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ARA/CEN - D. LAZAR

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R 201447Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

INFO AMEMBASSY GUATEMALA

AMEMBASSY SAN SALVADOR

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMEMBASSY BRASILIA

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E.O. 11652: N/A

TAGS: OVST, MX

SUBJECT: JOHNS-MANVILLE EXECUTIVES TRIP TO MEXICO

1. SIX SENIOR OFFICERS OF JOHNS-MANVILLE CORP. AND THEIR WIVES PLAN VISIT MEXICO CITY SEPTEMBER 28-30 TO BECOME FAMILIAR WITH ECONOMIC, POLITICAL AND BUSINESS ENVIRONMENT, BECOME ACQUAINTED WITH LOCAL BUSINESSMEN AND GOVERNMENT OFFICIALS, AND EXPLORE FUTURE INVESTMENT OPPORTUNITIES, AS WELL AS VISIT JOHNS-MANVILLE PLANTS AND MINORITY INVESTMENTS THERE. GROUP ALSO PLANS VISIT VENEZUELA, BRAZIL, COLOMBIA, EL SALVADOR, AND GUATEMALA, WITH MEXICO BEING LAST STOP.

2. NAMES OF THOSE IN GROUP: W. R. GOODWIN, PRESIDENT, CHIEF EXECUTIVE OFFICER, DIRECTOR AND WIFE; FRANCIS H. MAY, JR., EXECUTIVE VICE PRESIDENT FOR FINANCE AND ADMINISTRATION, DIRECTOR, AND WIFE; JOHN A. MCKINNEY, SENIOR

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VICE PRESIDENT/SECRETARY AND BOARD MEMBER, AND WIFE;

HENRY B. MORENO, SENIOR VICE PRESIDENT, INDUSTRIAL DIVISIONS AND SCHULLER COMPANIES, AND WIFE; CHESTER E. SHEPPERLY, SENIOR VICE PRESIDENT, BUILDING MATERIALS DIVISION, AND WIFE; A. L. CINI, VICE PRESIDENT, INTERNATIONAL DIVISIONS, AND WIFE.

3. JOHNS-MANVILLE CORPORATION CONDUCTS MANUFACTURING AND MINING OPERATIONS IN US, CANADA AND 13 OTHER COUNTRIES. ITS PRINCIPAL MANUFACTURING BUSINESSES CONSIST OF PRODUCTION OF VARIOUS BUILDING CONSTRUCTION MATERIALS, INCLUDING LIGHT FIXTURES AND COMPONENTS, POLYVINYL CHLORIDE (PVC) AND ASBESTOS-CEMENT PIPE, COMMERCIAL AND INDUSTRIAL INSULATION MATERIALS, PRIMARILY OF FIBER GLASS. COMPANY IS LEADING MINER AND SUPPLIER OF ASBESTOS AND CERTAIN OTHER NONMETALLIC MINERALS INCLUDING DIATOMITE, PERLITE AND TALC. IT IS HEADQUARTERED IN DENVER, COLORADO.

4. MR. O. JIMENEZ, APDO. POSTAL M-7879, ADMIN. DE CORREOS NO. 1, MEXICO 1, D.F. (TEL: 576-11-15) IS IN CHARGE OF MAKING ARRANGEMENTS FOR THE GROUP IN MEXICO, AND WILL BE IN CONTACT WITH THE EMBASSY.

5. EMBASSY REQUESTED PROVIDE ADVICE TO JIMENEZ ON APPROPRIATE ECONOMIC, POLITICAL AND COMMERCIAL PERSONS TO BE INVITED TO (1) ECONOMIC BRIEFINGS, TO REVIEW BUSINESS TRENDS AND INVESTMENT CLIMATE; (2) RECEPTIONS AND/OR DINNERS (WIVES INCLUDED). DEPARTMENT WILL ADVISE GROUP THAT MEETING WITH EMBASSY OFFICIALS ONLY POSSIBLE ON MONDAY, SEPTEMBER 30. PLEASE NOTIFY DEPARTMENT NAME OF EMBASSY OFFICER WHO WILL BE PRINCIPAL POINT OF CONTACT WITH JIMENEZ. KISSINGER

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